



RHL Appraisal Limited
Member of RHL International Group

RHL International Group | 永利行國際集團 is one of the longest established professional consultancy group in Asia and offer professional services on Corporate Valuation & Advisory, Real Estate Solutions & General Practices Surveying, and Integrated Client Solutions. Francis Lau & Co., (Surveyors) Ltd, established since 1972, is also our group member. We have a strong team of registered professional surveyors, financial analysts, valuers, accountants, and other professionals.

We invite talent like yourself to join us and grow together with our team :-

Assistant Marketing Manager / Senior Marketing Executive

Responsibilities

- Assist in the development and execution of all marketing campaigns, including printed & online marketing collaterals, email marketing, bulk mailing arrangement and video producing etc to increase brand awareness
- Assist in the management of company website content, digital platforms and social media platforms (including Facebook, LinkedIn, Wechat 公眾號) and evaluate the media effectiveness
- Assist in managing company SEO initiatives, including budget and payment, analytic reporting and strategy planning
- Update and maintain Corporate database and client list
- Liaise and communicate with different parties in various projects
- Check enterprises' tender platforms regularly and handle tender procedure independently
- Provide guidance to junior members in the team
- Undertake any ad hoc project as assigned

Requirements

- Degree holder, preferably in Marketing, Digital Marketing, Communication, Business Administration or similar discipline
- Minimum 5 years of relevant experience in marketing and corporate communications, preferable served in professional service industry
- Experience in SEO Analytics
- Familiarization with the tools in Canva and Adobe

- Hands on experience of marketing functions including advertising and event management
- Good command of both written and spoken English, Chinese and Putonghua
- Advanced knowledge of Microsoft Office & Chinese Word Processing is essential
- Proactive, positive, can-do attitude, detail-minded, excellent analytic and problem-solving skills and able to handle multiple tasks within tight schedule
- Strong team player with excellent interpersonal and communication skills
- High adaptability to fresh marketing tools
- Creative mindset with marketing sense
- Candidate with less experience will be considered as Senior Marketing Executive
- Immediate available is highly preferred

Salary and benefits will commensurate with experience and qualifications. We offer attractive remuneration package to appropriate candidate. Please send a full resume with contact telephone number, date of availability and expected salary to Ms Iris Wong via e-mail at hr@rhl-int.com

Company website : www.rhl-int.com

<https://www.rhl-int.com/eng/about-us/career/>

Please note that only short listed candidates will be notified. Data from employment applications will be kept confidential and used only for the purpose of recruitment. We will retain the applications for a maximum of 6 months for future suitable openings.