



**RHL Appraisal Limited**  
**Member of RHL International Group**

**RHL International Group | 永利行國際集團** is one of the longest established professional consultancy group in Asia and offer professional services on Corporate Valuation & Advisory, Real Estate Solutions & General Practices Surveying, and Integrated Client Solutions. Francis Lau & Co., (Surveyors) Ltd, established since 1972, is also our group member. We have a strong team of registered professional surveyors, financial analysts, valuers, accountants, and other professionals.

**We invite talent like yourself to join us and grow together with our team :-**

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**Marketing Specialist**

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**Responsibilities**

- Participate in copywriting, editing, designing, and creation of various materials content as well as video editing;
- Optimize content according to SEO;
- Conduct marketing analysis and research
- Update and maintain CRM database and client list;
- Manage and support ad hoc marketing related projects as assigned by Supervisor

**Requirements**

- Bachelor's Degree in Marketing, Business Administration or related field is preferred
- Minimum 2 years of relevant experience, preferably served in professional service industry;
- Proficient in MS Office and email marketing systems
- Good Chinese and English copywriting skills;
- Proficiency in SEO knowledge is a plus
- Detail-minded, proactive, can-do attitude, excellent analytic and problem-solving skills and able to handle multiple tasks within tight schedule;
- Proficient command of written and spoken English and Chinese including Putonghua
- Immediate available is highly preferred
- Candidates with less experience / fresh graduates will be considered for the post of Marketing Executive

Salary and benefits will commensurate with experience and qualifications. We offer attractive remuneration package to appropriate candidate. Please send a full resume with contact telephone number, date of availability and expected salary to Ms Iris Wong via e-mail at [hr@rhl-int.com](mailto:hr@rhl-int.com)

Company website : [www.rhl-int.com](http://www.rhl-int.com)

<https://www.rhl-int.com/eng/about-us/career/>

Please note that only short listed candidates will be notified. Data from employment applications will be kept confidential and used only for the purpose of recruitment. We will retain the applications for a maximum of 6 months for future suitable openings.